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**WANT WANT CHINA HOLDINGS LIMITED**

**中國旺旺控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 0151)**

## **PRESENTATION ON 2016 ANNUAL RESULTS**

A presentation in relation to the results of Want Want China Holdings Limited and its subsidiaries for the year ended 31 December 2016 is appended to this announcement.

By order of the Board  
**Want Want China Holdings Limited**  
**TSAI Eng-Meng**  
*Chairman*

Hong Kong, 14 March 2017

*As at the date of this announcement, the executive directors of the Company are Mr. TSAI Eng-Meng, Mr. TSAI Wang-Chia, Mr. HUANG Yung-Sung, Mr. CHU Chi-Wen and Mr. CHAN Yu-Feng; the non-executive directors of the Company are Mr. LIAO Ching-Tsun, Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors of the Company are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey, Mr. LEE Kwang-Chou and Dr. KAO Ruey-Bin.*

# 中國旺旺

控股有限公司

WANT WANT CHINA  
Holdings Limited

## FY2016 Results

14 March 2017



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## Disclaimer (cont'd)



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3

## OVERVIEW of 2016 RESULTS



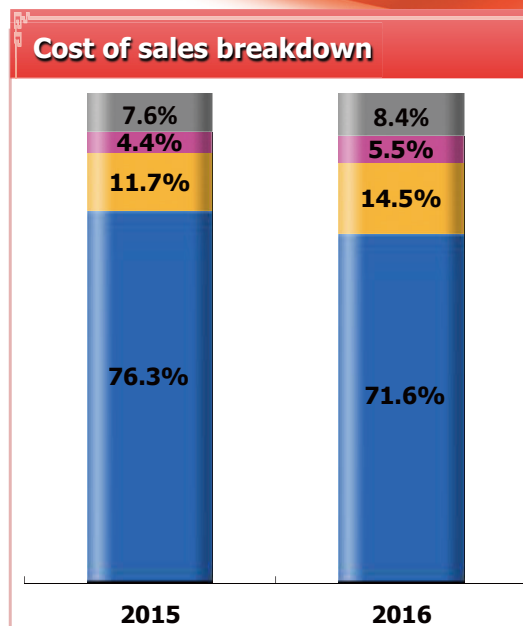
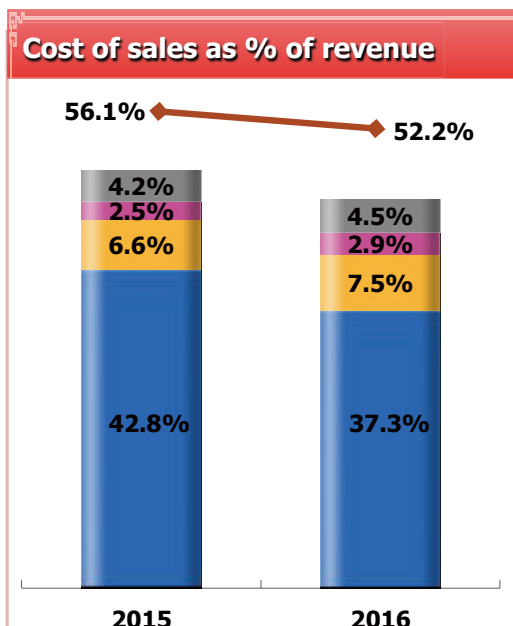
| RMB'000                               | 2015               | 2016               | YoY                 |
|---------------------------------------|--------------------|--------------------|---------------------|
| Revenue                               | 21,389,320         | 19,710,128         | ↓ 7.9%              |
| Gross profit                          | 9,386,721<br>43.9% | 9,424,173<br>47.8% | ↑ 3.9 ppt           |
| Operating expenses                    | 5,366,794          | 5,128,705          | ↓ 4.4%              |
| Operating profit                      | 4,548,123<br>21.3% | 4,811,229<br>24.4% | ↑ 5.8%              |
| Income tax rate                       | 29.6%              | 28.2%              |                     |
| Profit attributable to equity holders | 3,382,526<br>15.8% | 3,519,168<br>17.9% | ↑ 4.0%<br>↑ 2.1 ppt |
| EBITDA                                | 5,404,098<br>25.3% | 5,727,490<br>29.1% | ↑ 6.0%<br>3.8ppt    |



4



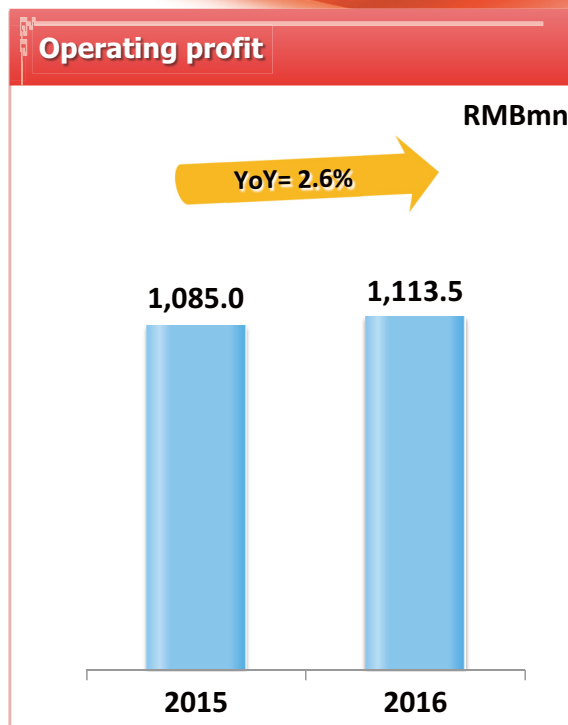
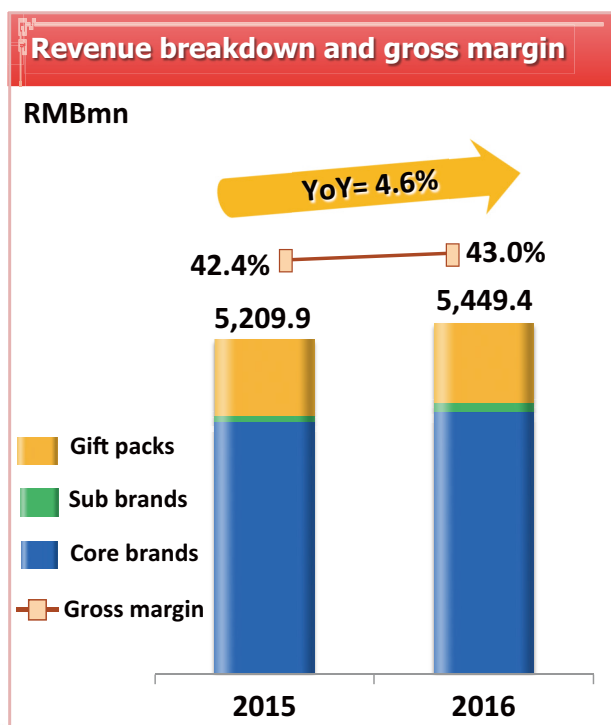
# COST STRUCTURE



■ Raw materials, packaging & consumables used
 ■ Salary & employee benefits
 ■ Depreciation & amortization
 ■ Others

5

# RICE CRACKER SEGMENT

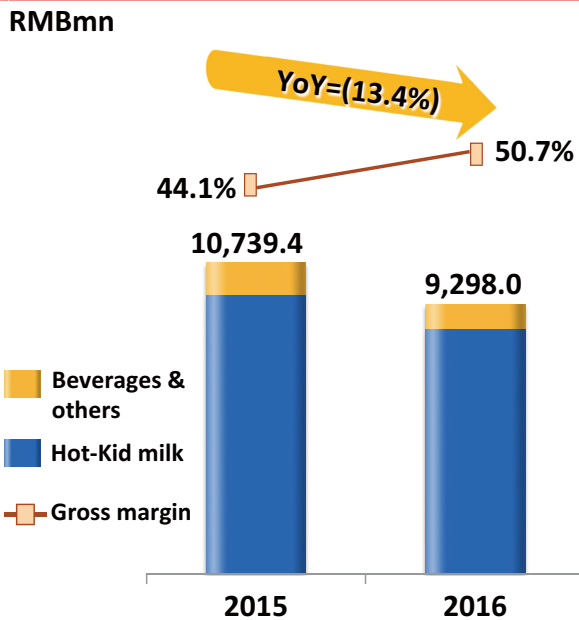


6

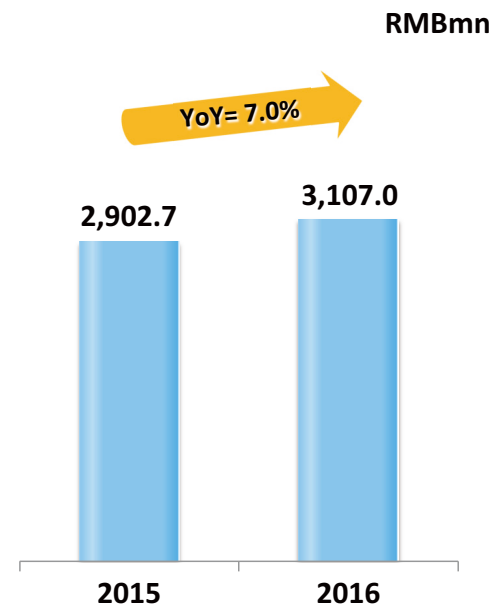
# DAIRY and BEVERAGES SEGMENT



Revenue breakdown and gross margin



Operating profit

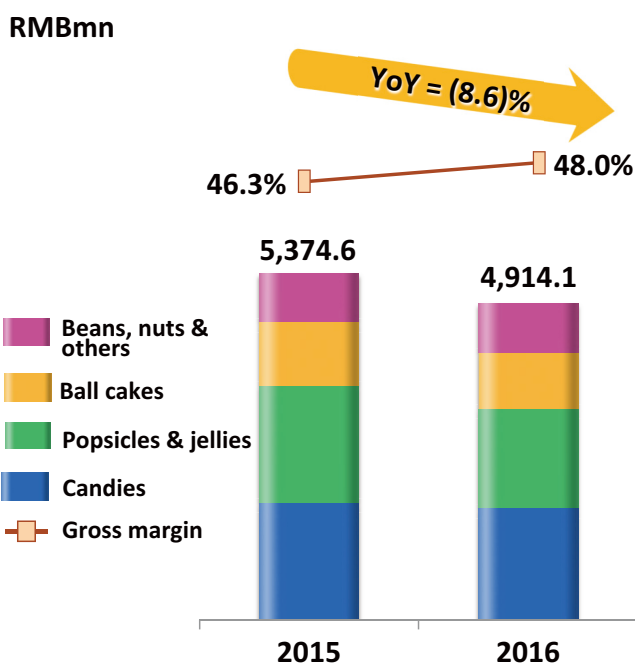


7

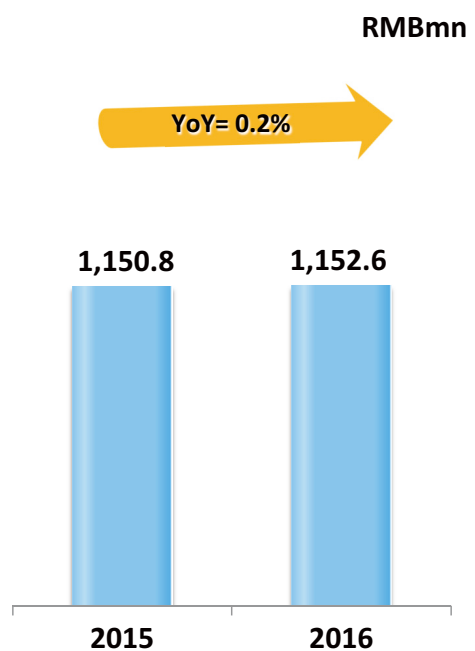
# SNACK FOODS SEGMENT



Revenue breakdown and gross margin



Operating profit



8

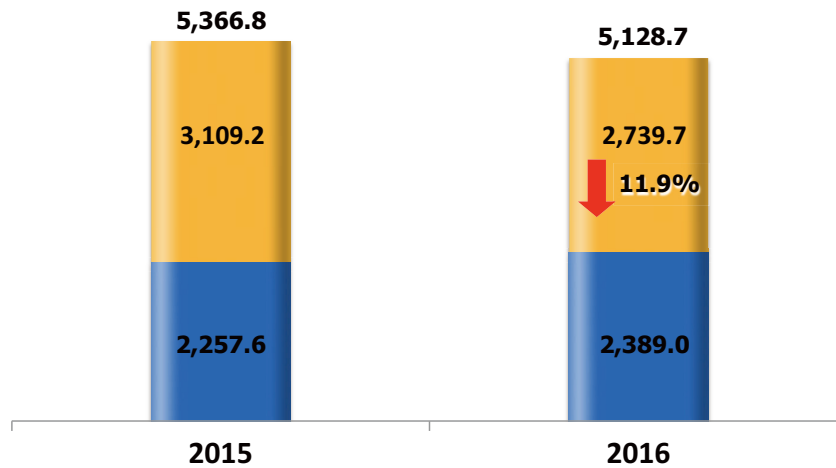
# OPERATING EXPENSES



## Operating expenses breakdown

RMBmn

YoY = (4.4)%



Distribution costs

Administrative expenses

9



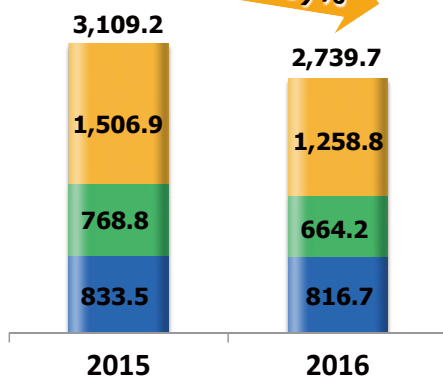
# DISTRIBUTION COSTS



## Distribution costs breakdown

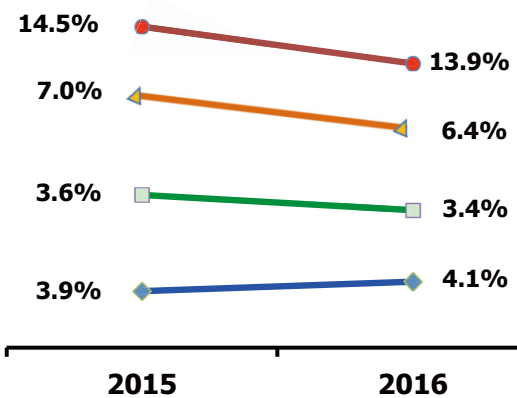
RMBmn

YoY = (11.9)%



Transportation expenses  
A & P expenses  
Others

## Distribution costs as % of revenue



Transportation expenses  
A & P expenses  
Others  
Total

10





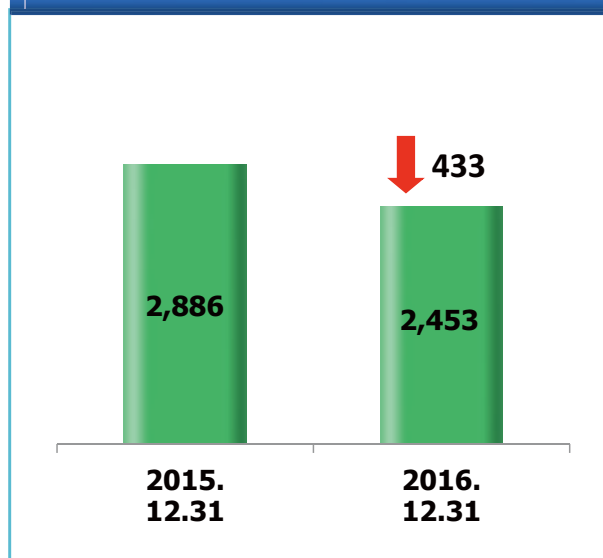
# WORKING CAPITAL



## Turnover days

| Item                  | 2015.<br>12.31 | 2016.<br>12.31 |
|-----------------------|----------------|----------------|
| Inventory             | 105            | 94             |
| Trade Receivables     | 14             | 20             |
| Trade Payables        | (36)           | (45)           |
| Cash Conversion Cycle | 83             | 69             |

## Inventory (RMBmn)



11

# CASH and BORROWINGS



## Cash and borrowings (RMBmn)

| Currency                                   | RMB              | USD   | Others | Balances |
|--------------------------------------------|------------------|-------|--------|----------|
| Cash & realizable equivalents (2015.12.31) | 8,930            | 286   | 157    | 9,373    |
| Cash & realizable equivalents (2016.12.31) | 11,310           | 1,010 | 179    | 12,499   |
| Borrowings (2015.12.31)                    | 1,456<br>(17.8%) | 6,674 | 27     | 8,157    |
| Borrowings (2016.12.31)                    | 3,982<br>(40.2%) | 5,890 | 32     | 9,904    |

Net cash (2015.12.31)

1,216

Net cash (2016.12.31)

2,595



1,379

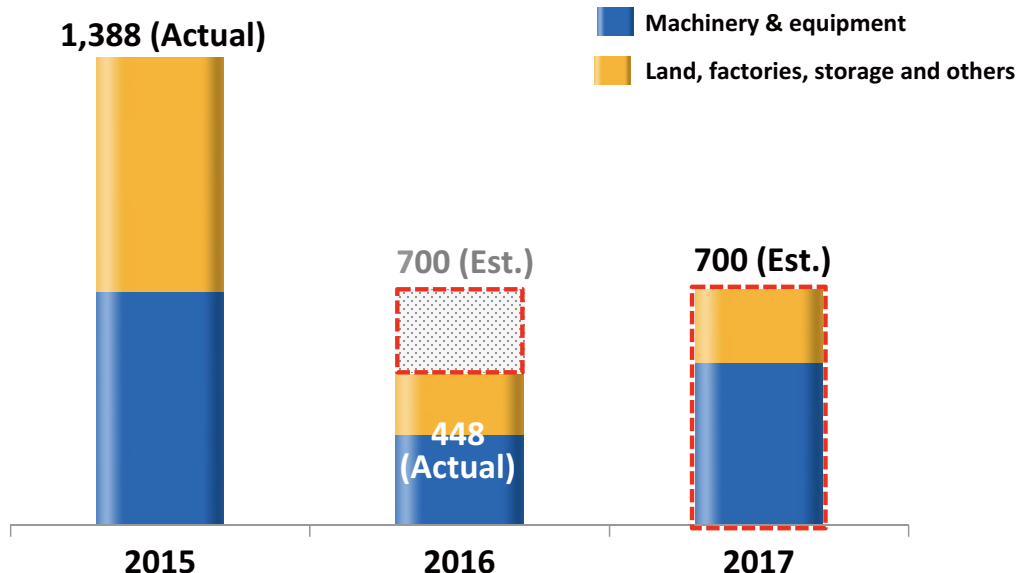
12



# CAPEX



## CAPEX (RMBmn)

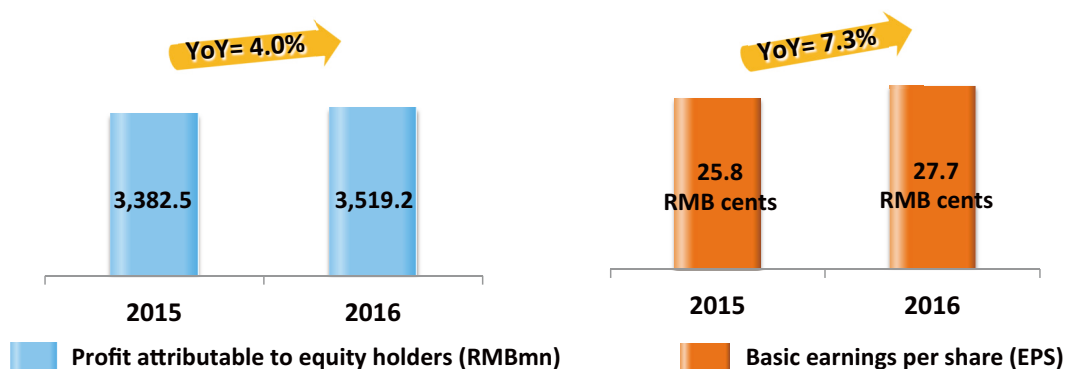


13

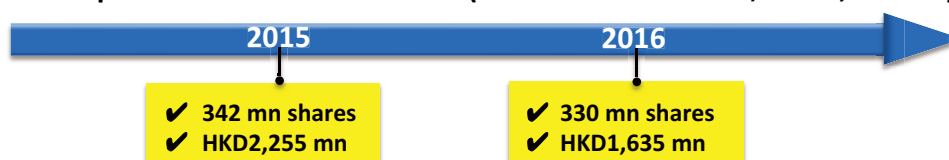
# BASIC EPS and PROFIT ATTRIBUTABLE to EQUITY HOLDERS



## Basic EPS and profit attributable to equity holders



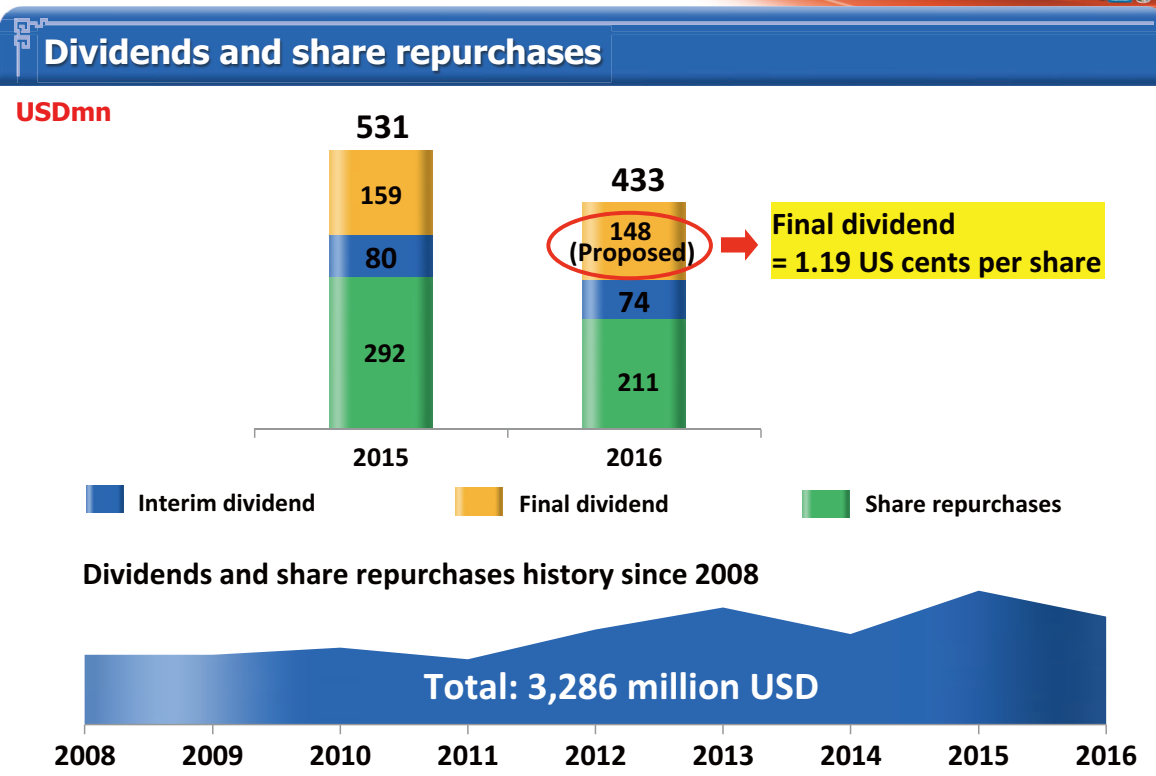
Share repurchases in 2015 and 2016 (Total: 672 mn shares; HKD3,890 mn)



14



# DIVIDENDS and SHARE REPURCHASES



# Q & A